

---

**Reframing the Art of Narrative in Creative Discourse**

---

**<sup>1</sup>Dr.I.Abinaya**

Assistant Professor, Department of English , Sona College of Arts and Science, Salem

**<sup>2</sup>Dr.M.Durga Devi**Assistant Professor, Department of English , Sona College of Arts and Science, Salem

---

**Article Received:** 07/01/2026**Article Accepted:** 07/02/2026**Published Online:** 08/02/2026**DOI:**10.47311/IJOES.2026.8.01.138

---

**Abstract:**

Invention of AI is a windfall to the literary world. While analysing the introduction towards this of drama in English literature we could understand that it was narrated orally. Audience is drawn to art forms that took a transition from oral to written heritage, just as they are drawn to those that took transition from written to performance. The mystery, miracle, morality, and interludes dramas serve as the prime illustration. Hence, individuals from ancient times sought a transformation in how stories were told, just as this digital age anticipates a shift in the storytelling approach, whether it be drama, novels, or any type of narrative. When considering AI's influence on storytelling, we can recognize that this represents the optimal method of narration, allowing audiences to witness the narrative as it is presented, eliminating the need for interpretations since everything becomes straightforward. This study examines the impact of AI on story writing in a significant way

**Keywords:** invention of ai, literary world, drama, oral tradition, written heritage, performance, storytelling, digital age and narrative.

**Introduction:****Evolution of story telling**

Storytelling was a cultural and social activity of sharing ideas that began with oral traditions, leading people to create mythological tales. Every culture possessed unique methods of narrating tales, and individuals enjoyed listening to them since they contained rich mythology, aiding the youth in living a moral life. Many life lessons are conveyed through these fictional tales, and people accept them. This cleared the path for the creation of mythology. Every nation and each culture possessed unique methods of storytelling, with the tales rooted in their cultural beliefs. The advent of revenge tragedies of university wits attracted the people to visit the theatres frequently. The place of John Webster *The white Devil* And *the Duchess of Malfi* filled with violence with more complex plots received an enduring response from the audience. People started to visit theatre often to witness. These

---

are elements of revenge extending from John Webster to the university wits. This genre featured ghostly sightings and gruesome killings and retribution. The audience imagines the scenes according to their preferences. When it was executed, there is no method of interpretations. However, in the context of reading, the understanding changes. For instance, when a character is portrayed, the representation of the character varies from one reader to another according to their comprehension. A certain kind of interpretation can now be evaded. With the creation of AI, an author can share information directly, at any time, in the form and style they choose. In this digital transformation, everything can be pictured and presented through AI. This shift empowers readers to focus less on multiple, often conflicting, interpretations and more on the author's intended meaning.

Traditionally, books invited countless interpretations. To minimize this, many authors provided prologues, epilogues, or notes to guide the reader's understanding. But with today's AI tools, such additions are no longer necessary. Authors can now create vivid images to represent their ideas and narrate their stories directly to the audience. In this way, interpretation is bypassed, and even the role of translators can be minimized, as meaning is conveyed with clarity and immediacy.

#### **Language assistance by AI.**

A decade ago, a literature student sat with a blank page, full of ideas but unable to put them into words. He wanted to write stories he dreamed of creating worlds, characters, and adventures but the language stood like a wall before him. Vocabulary slipped away, grammar tangled his thoughts, and his stories remained unwritten. Back then, many students faced the same struggle. They loved reading, they longed to write, but their creativity was trapped inside. The effort of shaping it into proper words was too heavy, and slowly, many gave up on the dream. But today, things are different. With the arrival of AI, the blank page no longer feels empty. A student only needs to type a simple prompt, a spark of an idea, and the AI begins shaping it into sentences, into stories. The student doesn't have to worry about errors, structure, or even vocabulary the tool carries that burden. What once took hours of struggle is now smooth and effortless. Instead of discouraging him, this technology encourages him. The student writes more, not less. He experiments, he plays with ideas, and each time AI helps him, his confidence grows. The wall of language that once silenced so many voices has begun to crumble. Now, students who once only dreamed of writing find their thoughts transformed into beautiful works. AI has not taken away the joy of writing it has opened the door wider, inviting every hesitant storyteller to step in and speak their imagination aloud.

#### **Benefits of using AI in story**

Generation Ze is fast, restless, and always on the go. They scroll quickly, swipe unendingly, and seldom pause for listening. The old moralistic stories, the kind grandparents narrated under the evening sky, have lost their utility. Patience is now a rarity in the world, and along with it the quiet teachings of wisdom. The absence of moral exposure is all around. With little exposure to wisdom, often young people are vulnerable, uncertain, or even

---

attracted to poor choices. Yet, it is not that they disagree with wisdom, but rather that wisdom does not longer talk their language. Today, they live in a world of screens mobiles, laptops, and desktop monitors. That is where they live; that is where they listen. And so, perhaps the answer lies here too. If stories of morality can be retold through AI shaped into digital stories, narrative experiences, or visual representations then Gen Z will meet those experiences with interest. AI can bring together age-old lessons of wisdom into the format that this group prefers: short, energetic, and engaging. AI can help stories teach, will guide and inspire through lived experiences rather than lectures. So then, maybe morality will not disappear, but will emerge again in another form, reborn in the same technology that defines this generation.

### **Developing the art of storytelling with AI**

The art of storytelling must be revitalized for this Genz generation. But storytelling cannot flourish without an audience that looks different than it did. To bring them back, we must speak their language, and this means AI. With AI, storytelling is taking on new form. It no longer must be limited to words spoken or written, but is interactive, illustrated, animated, and beautified with a soundtrack. The storyteller's task of engaging an audience is reimagined, in tandem with technology, stirring the imagination into shared and dynamic experiences. The audiences' experience is also enhanced. They do not just listen to a story. They see it, feel it, and engage with it. This experience, this ease, and the immersive element, breathes new life into an ancient art. And storytelling moves forward; stronger, not weaker, as it moves into the next century ensuring wisdom, culture, and imagination still flow into the minds of a generation that may look the other way.

### **Conclusion**

This generation has a need for storytelling. While they may not think of it this way, it is essential to the way they learn to live. We see so many disturbing things today escalating crime, loss of empathy, obfuscated values. All of these things (and more) come from the absence of moral lessons in their younger years. Once upon a time, it was the grandparents who fell into this role. They shared stories by the fireside, under the stars, or before bedtime stories that helped reflect ideas of right and wrong, stories that gently encouraged the young minds to consider directions of greater good. But the stories we share now are much different. Children listen less. They have shorter attention spans, and they are much more focused on screens. The pattern of oral storytelling has largely dissipated. The screen that separated them from storytelling may also be the screen that re-engages them. If the story is retold through AI with narration, visualization, sound effects or interactivity children are more likely to listen. AI recognizes patterns, preferences and presentation styles that grab attention better than even a face-to-face human can. Using AI responsibly may allow the world of storytelling to exist in the in between, as a bridge from the art of storytelling as we knew it, and the habits of a digitally dominant new generation. It may introduce moral lessons in a format that embodies excitement, engagement, and lasting significance in their lives. Storytelling is not dead. If we allow it to be reborn through AI, it may continue to deliver us to a new golden age the modern art of storytelling reborn to create yet again.

**Works Cited**

Chan C, Sage M. A narrative review of digital storytelling for social work practice.

Journal of Social Work Practice. 2021 Jan 2;35(1):63-77.

Nicoli N, Henriksen K, Komodromos M, Tsagalas D. Investigating digital storytelling for the creation of positively engaging digital content. EuroMed Journal of Business. 2022 May 17;17(2):157-73. researchgate.net

Maddin, E. (2012). Introducing TPCK to pre-service teachers through digital storytelling. In P. Resta (Ed.), Proceedings of SITE 2012--Society for Information Technology & Teacher Education International Conference (pp. 1400-1406).